

2008

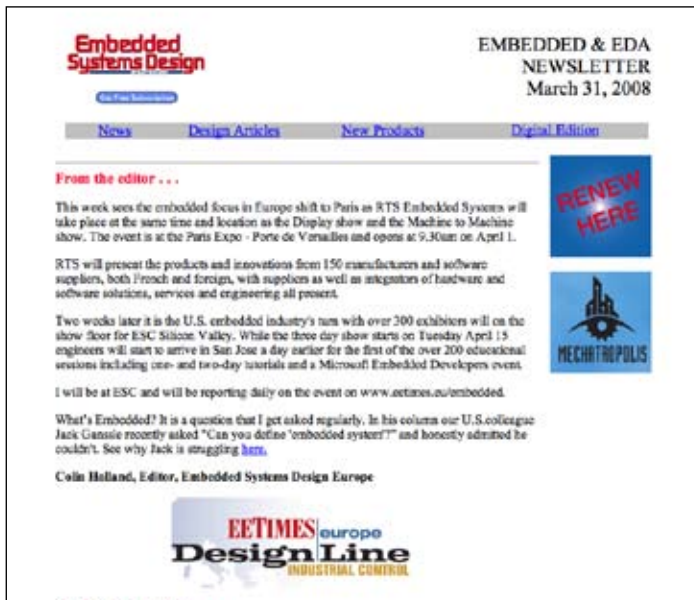
# Embedded Systems Design

europa

NEWSLETTER

## NEWSLETTER

The Embedded & EDA Europe newsletter reaches over 12,000 electronics engineers



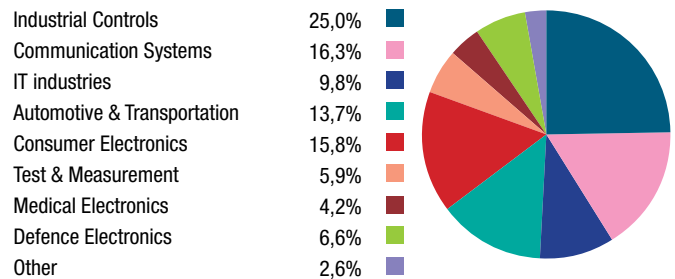
The Embedded & EDA Europe full HTML newsletters reach over 12,000 subscribers every month. Many readers of ESDE have opted in to receive this unique newsletter providing up to date information on what's going on in the specific area of embedded systems design and Electronic Design Automation.

The demographics are similar to those of the publication. Each issue of the newsletter contains the following items:  
 Embedded & EDA New Products  
 Embedded & EDA Design Articles  
 Embedded & EDA News Stories

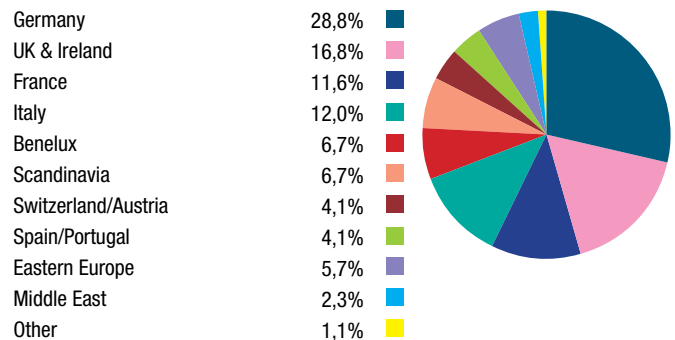
### Banner sizes and prices

- Leader board 728 X 90 : \$ 1,000
- Top banner 468 X 60 : \$ 800
- Middle banner 468 X 60 : \$ 800
- Tiles 125 X125 : \$ 500
- Skyscraper 125 X 680 : \$ 1,000

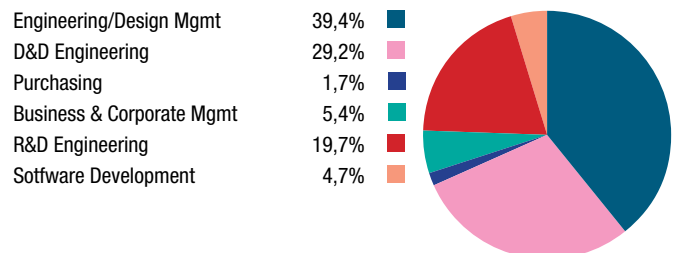
### CIRCULATION BY INDUSTRY (Publisher's own data)



### CIRCULATION BY COUNTRY (Publisher's own data)



### CIRCULATION BY FUNCTION (Publisher's own data)



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