

2008

RATE CARD

LIST RENTAL

LIST RENTAL Rates and Specifications

Target your market more effectively
with
TechInsights Europe - Europe
Direct Marketing Lists



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22.400 email addresses
30.800 direct mail addresses

The best tool
to reach
your specific markets

Email

- Technical requirements

Message in html and/or text versions
Subject line
Test & Seed email addresses

To be available +/- 48 hours before
mailing

Campaigns are exclusively deployed
by our services

- Costs

1. Addresses : 530 € /1000
2. Setup : 150 €
3. Extra languages : 50 €
4. Minimum charge : 750 €

Direct Mail

- Technical Requirements

Sample of mailing piece to be
approved by our services
Addresses will be delivered to a
third-party mailing house

- Costs

1. Addresses : 275 € /1000
2. File delivery : 50 € per file
3. Minimum charge : 750 €

- **TechInsights Europe** can take care
of the printing and the mailing
of your documents

EUROPEAN BUSINESS PRESS SA - a UBM COMPANY

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